

Sponsorship Opportunities

Satellite & Outreach Programs - \$10,000

Creative Dance (Preschool)

The Creative Dance Program brings movement to preschool students at their school. Bringing the Creative Dance program into a school's existing program provides students with well-rounded, arts-enriched curriculum. Staff from ADT comes to the preschool program's location and teaches a series of workshops, integrating into the existing program. Current partners: BP Early Learning Center and Crystal Child Development Center

In-School

The In-School Program brings movement to elementary and high school students at their school. Staff from ADT comes to the school and integrates the program into existing curriculum, or can create a stand-alone program geared towards middle and high school students. Current partner: Pacific Northern Academy

Lecture / Demonstration

The Lecture / Demonstration Program brings a performance and lecture event to students at their school. The program can be designed to focus on a single topic at one event, or into a series of events that include participation on the part of the students and/or faculty.

ARTReach

Through the ARTReach Program underserved audiences benefit greatly by enjoying access to performances that they would not otherwise be able to attend. ARTReach is a program in which ADT invites underserved persons to attend dress rehearsals and MainStage performances. Invitations to ARTReach audiences are sent out six weeks prior to the concert. Current ARTReach partners: Covenant House, Big Brothers Big Sisters, Compeer, 4 As, Hope Community Resources

Program Purpose, Evaluation & Need

The goals of the Satellite & Outreach Programs are 1) to provide creative movement education to the community and partner that education with existing curriculum; 2) provide opportunities for in-school, creative, arts-based education; 3) provide access to high quality dance programs/events to underserved audiences.

The most quantifiable outcome will be seen by increased participation in and awareness of dance as an art form. In addition, by allowing creative movement into the classroom, whether as a subject in its own right or as a combined lesson with traditional curriculum, students will experience increased levels of focus and perspective as they open their hearts and minds to new ways of learning about the world around them.

Each program series is evaluated on attendance, attitude and growth in classroom participation. Teachers, and participants when appropriate, are asked to answer a program evaluation questionnaire to provide us feedback.

Alaska Dance Theatre's budget for the Satellite & Outreach Program in 2010 is \$10,000 and is dependent upon the number of contributions received from the community. Traditionally we receive contributions from Premiera Blue Cross/Blue Shield and several individuals. ADT is looking to expand the Satellite & Outreach Programs significantly between 2010-2015, and in turn diversify community support for the programs.